

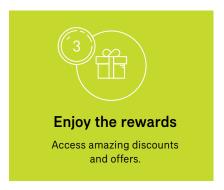
## What is the AIA Vitality Program?

AIA Vitality is a science-backed health and wellbeing program that supports you every day to make healthy choices.

It helps you get to know your health, provides tools to improve it and offers great rewards to keep you motivated on your journey to a healthier you.







#### How to earn points and improve your status

You start each membership year with zero AIA Vitality points and accumulate them through ongoing program engagement. The higher your status, the greater your rewards. When your next membership year rolls around, you retain the status you've earned and the rewards that come with it. Here are some ways you can climb to Platinum status:



SILVER **STATUS 10,000 POINTS**  **STATUS 20,000 POINTS** 









- AIA VITALITY AGE **ASSESSMENT** 
  - Up to 3,500 points
- · AIA VITALITY HEALTH CHECK Up to 4,000 points
- **RESULTS FROM HEALTH CHECKS WITHIN HEALTHY RANGES**
- Up to 6,000 points
- 7+ HOURS SLEEP PER NIGHT 10 points per night, up to 2,000 points per year

- NON-SMOKER DECLARATION 1.000 points
- MOLEMAP SKIN ASSESSMENT Up to 1,000 points
- DENTAL ASSESSMENT 1.000 points
- EYE CHECK 500 points
- VACCINATIONS
- 1,000 points per vaccination COLON CANCER SCREENING 1,000 points
- CERVICAL SMEAR TEST 1,000 points
- MAMMOGRAM 1,000 points



- ORGANISED FITNESS EVENT Up to 1,500 points per event
- PHYSICAL ACTIVITY Up to 100 points per day, up to 15,000 points per year
- **AIA VITALITY NUTRITION** CONSULTATION Up to 2000 points



## Benefits and rewards

You can enjoy great benefits and rewards from our program partners to help you reach your health and wellbeing goals.



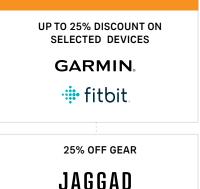








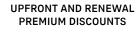






Life Athletic







#### STATUS BASED REWARDS



**UP TO 50% OFF MOVIE TICKETS** (limits apply)



**ACTIVE BENEFIT** REACH YOUR ACTIVITY TARGET AND EARN \$5 EVERY WEEK









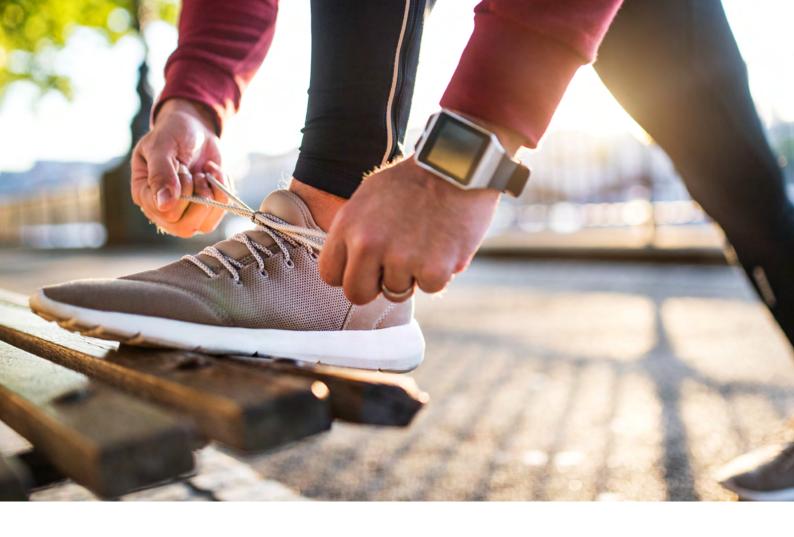


**OR DONATE \$5 EVERY WEEK** 









## How Active Benefit works

Monitor your steps, heart rate or calories burnt using your activity tracker or smart phone, and earn \$5 per week if you reach your weekly personalised physical activity target (up to \$260 per membership year).

You get the choice between:





5 Airpoints Dollars™ loaded into your Airpoints account





5 New World Dollars loaded onto your New World Clubcard



### HOYTS

#### <u>Harvey Norman</u>



A \$5 HOYTS, Harvey Norman or iTunes voucher







A \$5 donation to the Mental Health Foundation of New Zealand or the Heart Foundation







## How Status Based Rewards work

### Airpoints Dollars™ and Forme Spa & Wellbeing

As you increase your AIA Vitality status, you'll have access to larger rewards.

$\begin{array}{cccccccccccccccccccccccccccccccccccc$				
	AIA VITALITY BRONZE STATUS	AIA VITALITY SILVER STATUS	AIA VITALITY GOLD STATUS	AIA VITALITY PLATINUM STATUS
<b>A</b> airpoints		<b>+25</b> Airpoints Dollars™	<b>+100</b> Airpoints Dollars™	<b>+175</b> Airpoints Dollars™
forme  Spa & Wellbeing (limits apply)	<b>20%</b> discount voucher	<b>30%</b> discount voucher	<b>40%</b> discount voucher	<b>50%</b> discount voucher

#### **AIA Premium Discount**

When you sign up to AIA Vitality you receive an initial **10% premium discount** on your eligible insurance policies. Then you're in control of the discount you can receive through ongoing engagement with the AIA Vitality program.

On your policy anniversary, your premium discount will be **adjusted depending on your AIA Vitality Status**.

$\uparrow$	AIA Vitality Status achieved	Premium flex	<b>Example:</b> Your AIA Vitality year 1 discount is 10% (the initial discount)	
MENT	PLATINUM	<b>+2.0% P.A.</b> up to maximum of 20%	If you reach Platinum, your year 2  DISCOUNT WILL BE 12%	
NGAGE	GOLD	RETAIN CURRENT DISCOUNT	If you reach Gold, your year 2  DISCOUNT WILL BE 10%	
ROGRAM EI	SILVER	<b>-1% P.A.</b> TO A MINIMUM OF 0%	If you reach Silver, your year 2  DISCOUNT WILL BE 9%	
PROG	BRONZE	<b>-2.0% P.A.</b> to a minimum of 0%	If you retain Bronze, your year 2  DISCOUNT WILL BE 8%	

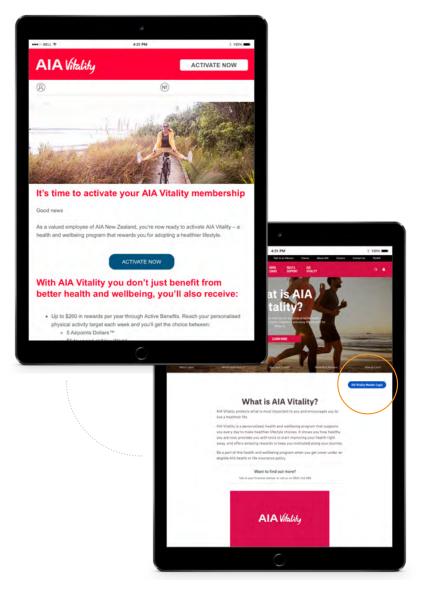
For more details on Premium Flex, refer to the AIA Vitality Premium Adjustment Rules.

## How to join AIA Vitality



### 1. Find out if you're eligible and join up.

- New AIA customers call us on 0800 500 108 to talk to an adviser
- Existing AIA insurance customers If you have an existing AIA
  or Sovereign branded policy with us, you may be eligible to join
  AIA Vitality straight away. Talk to your financial adviser, or call us
  on 0800 242 888
- Your adviser will be able to confirm the monthly AIA Vitality membership fee with you at the time of enquiry



# 2. Activate your AIA Vitality membership.

- Once you've enrolled as a member, you will receive an email from AIA Vitality asking you to activate your membership
- Click the 'Activate Now' button and set up your password, which takes less than 30 seconds.
- You can now access the AIA Vitality website to start your journey to a healthier lifestyle aiavitality.co.nz





# 3. Download the app for Android or iPhone.



• iPhone users, download the app from the App Store



Android users go to the Google Play Store



- Opt-in to Active Benefits to earn weekly rewards every time you meet your personalised Active Benefit target
- Access the many benefits and rewards from our AIA Vitality partners
- If you need any help with your app, phone us on 0800 242 888 or email us on NZVitality@aia.com

# 4. Start earning points!



- Link your fitness device or mobile app and earn points from your workout data
- Get an understanding of your health and wellbeing by completing our online and offline assessments
- Maintain your fitness and reach your personalised health goals

GARMIN.







Introducing AIA Vitality



A health and wellbeing program that rewards your healthy choices.





0800 242 888



aiavitality.co.nz



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#### Disclaimer

AIA Vitality has a monthly membership fee and can only be taken out with eligible AIA insurance policies. For AIA Vitality terms and conditions and data privacy information, head to aiavitality.co.nz

The information contained in this publication is general in nature and is not intended as advice. It may not be relevant to individual circumstances and before making any financial decision, you should consult a professional Adviser. The availability of insurance cover is subject to your application being approved. All applications are subject to individual consideration. Special conditions, exclusions and premium loadings may apply. Copies of our disclosure statements are available on request, free of charge.

